

# STAFF REPORT

**Department: Community and Recreation**

**Date: May 7, 2024**

**Item: Creation of a senior family membership Recreation Complex**

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**Recommendation:** Be It Resolved That: Council approve the creation of a senior family membership at the Recreation Complex as presented and direct staff to update the Tariff of Fees Bylaw to reflect this addition.

**Background:** Prior to the new fee structure implemented in January 2024, there were two groups labelled couples and senior couples. These two categories were eliminated as we attempt to streamline our membership groupings to further mimic those fitness centres in the surrounding areas. Both groups were heavily underutilized and therefore were not feasible to transfer to the new all in one membership program.

As with all things new, we have encountered a few scenarios where seniors were being charged considerably more for the all in one membership than they were previously under the old membership program.

**Analysis:**

To continue with our goals of creating a healthy and active community for all ages, the creation of this membership group will help ease the transition for seniors couples to the new All in one membership. The creation of a "Seniors Family" membership will allow those seniors who purchased the previous "seniors couple" membership to still see a similar savings as prior to the new membership program. This category will help us offer a very economical solution to accommodate those who are within it.



**NEW PRICES without HST**

Group	1 month	3 months	6 months	9 months	1 year
Individual	40	105	190	250	310
Family	65	175	310	410	510
Senior/Youth (under 18years)	35	90	160	205	250
Senior Family	55	150	230	265	305

\*+\$10/month for FOB

**Existing Policy:** Fees and Tariffs

**Strategic Goal:**4. Quality of Life subsection 4. Seeking opportunities to increase the year-round use of Espanola Regional Recreation Complex

**Financial Commitment:** None

**Budgeted:** Yes  No

**Implementation:** June 1<sup>st</sup> 2024

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**CAO/Clerk:** Joseph Burke

**Approval of Recommendation:** Yes  No

**Comments:**